FOOTBALL FINANCE PROFESSIONALS

Industry-led training for careers in football finance and club management.

Learn how to manage money, risk and performance in the modern game. Created by Chartered Accountant and former Head of Strategic Finance at City Football Group, Neill Wood.

CPD MEMBER
The CPD Certification Service



FOOTBALL FINANCE IS DIFFERENT

Unique regulations, ownership structures and revenue models require specialist knowledge.

Football finance is unlike any other sector. Player trading, regulatory frameworks, ownership models, and revenue volatility create a unique set of dynamics that traditional finance doesn't.

With Football Finance Professionals, you'll receive structured, practical education, specifically designed for aspiring and existing club accounting professionals.

WHO IT'S FOR

Aspiring Professionals
Graduates and accountants seeking to enter football with confidence.

Finance & Accounting Teams
Club accountants, finance managers, analysts and controllers.

Senior Leaders
Finance Directors, CEOs and board members.

Advisers & Industry Partners
Agents, consultants, auditors and legal professionals.

Why Choose our Courses?

- Designed exclusively for the business of football
- Built around real club scenarios and requirements
- CPD aligned
- Led by a practitioner from elite football



BUILT AROUND HOW FOOTBALL CLUBS ACTUALLY OPERATE

Your Structured Pathway to Certification

Take individual courses to suit your knowledge level or complete all four to achieve the Professional Certificate in Football Finance.

1.

THE FUNDAMENTALS OF FOOTBALL ACCOUNTING

- Foundation Level
- 4.5 Hours
- CPD| Online
- Self-paced

Core accounting principles within a football club context.

Financial statements, player accounting and reporting fundamentals.

Ideal for: Aspiring professionals, graduates and accountants seeking to enter football finance, as well as early-career staff working in club finance teams.

2.

FINANCIAL OPERATIONS IN FOOTBALL CLUBS

- Intermediate
- 4.5 Hours
- CPD | Online
- Self-paced

Budgeting, player contracts, amortisation and revenue recognition.

Ideal for: Individuals who have completed The Fundamentals of Football Accounting

Plus club accountants, finance managers, analysts and controllers responsible for budgeting, reporting and day-to-day financial operations.

3.

FINANCIAL CONTROL & GOVERNANCE IN FOOTBALL CLUBS

- Advanced
- 4.5 Hours
- CPD | Online
- Self-paced

Risk management, governance, treasury and audit oversight.

Ideal for:Individuals who have completed Financial Operations in Football Clubs Course

Plus senior finance professionals overseeing financial control, governance, treasury and compliance within football organisations.

4.

FINANCIAL LEADERSHIP & STRATEGY IN FOOTBALL CLUBS

- Expert
- 4.5 Hours
- CPD | Online
- Self-paced

Ownership models, debt structures, taxation and UEFA sustainability regulations.

Individuals who have completed Financial Control & Governance in Football Clubs

Plus finance leaders, CEOs, board members and advisers, including consultants, auditors and legal professionals working with football clubs.



MASTER THE FINANCIAL MECHANICS OF FOOTBALL

The practical expertise you'll gain

Our course content mirrors how football organisations actually operate. Preparing you for careers in the industry.

KEY AREAS COVERED

- Player contract accounting and lifecycle management
- Revenue streams: broadcasting, commercial and matchday
- Budgeting, forecasting and KPI reporting
- Governance structures and audit processes
- Financial sustainability regulations
- Funding models, ownership and investment structures

WHAT YOU WILL GAIN

- Industry-specific financial expertise
- Confidence in regulatory and compliance matters
- Applied skills for day-to-day club finance
- Strategic understanding for senior roles
- Recognised certification and CPD hours

If you want to understand how clubs manage money at the highest level, this is where you learn it.



BUILT FOR WORKING PROFESSIONALS

Self-paced online learning designed for busy schedules.

CPD Accreditation

Real-World Application
Learn through realistic scenarios drawn from professional football.

Flexible Study
Self-paced learning designed around busy schedules.

Interactive Modules
Video teaching, applied exercises and structured assessments.

Progress Tracking & Certification
Stay motivated with progress tracking. Receive your certificate and CPD hours on successful completion.

MEET YOUR COURSE LEADER, NEILL WOOD

Learn from experience at the highest level

Neill Wood

Chartered Accountant

Former Head of Strategic Finance, City Football Group

Neill has more than 15 years of experience across international finance, including senior leadership roles inside one of the most complex organisations in global sport.

He has:

- Reported directly to boards and audit committees
- Managed player payroll and complex compensation structures
- Led financial governance aligned with UEFA and league regulations
- Worked through financial restructures and regulatory investigations

He is also:

- Visiting Fellow in Sport & Football Finance at Loughborough University
- Contributor to published academic work on football governance
- Experienced Non-Executive Director and Audit Committee Chair

Our courses reflect professional practice, not theory.



YOUR DEBUT SEASON

Enrol on one course or complete the full Professional Certificate in Football Finance.

Book all four courses to achieve the **Professional Certificate in Football Finance** and receive a £299 discount.

Individual course pricing

- The Fundamentals of Football Accounting — £299
- Financial Operations in Football Clubs — £399
- Financial Control & Governance in Football Clubs — £499
- Financial Leadership & Strategy in Football Clubs — £599

START YOUR JOURNEY

Advance your career in football finance with structured, specialist education designed for the professional game.

GET IN TOUCH

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